

## DESCRIPTION

Rare C Serum features the most highly bio-available form of Vitamin C, which is brilliantly skilled at strengthening collagen, brightening the complexion and, as an added bonus, reducing the appearance of pore size by 20% in 4 weeks as tested! Regular use of Rare C Serum will promote supremely radiant, strong and youthful looking skin. Can also use around eyes at night, and top with Eye Mousse.

## BENEFITS

- Balances, evens, and brightens skin tone
- Reduces appearance of fine lines, wrinkles, and pores
- Strengthens collagen and enhances collagen synthesis
- Soothes and hydrates skin

<b>PRESENTATION</b> <i>Retail:</i> 1 oz (30 ml) Airless Bottle	<b>SKIN TYPE</b> All Skin Types	<b>pH</b> <b>4.28</b>
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## USAGE

Apply Rare C Serum to cleansed skin once or twice daily; Wear alone or under other creams or serums. Always apply a sunscreen product to provide a protective barrier.

## CAUTION

Do not use if the skin is broken/cracked. For external use only. Avoid getting directly into eyes. Keep out of reach of children.

## INCI INGREDIENT LIST

Aqua (Water), Hamamelis Virginiana (Witch Hazel) Water, Alcohol, 3-O-Ethyl Ascorbic Acid, Glycerin\*, Lysophosphatidic Acid, Lecithin, Lysolecithin, Artemisia Vulgaris (Mugwort) Extract, Algae Extract, Sodium Hyaluronate (L), Beta-Glucan (D), Lonicera Caprifolium (Honeysuckle) Flower Extract, Lonicera Japonica (Honeysuckle) Flower Extract, Citric Acid, Xanthan Gum, Phenethyl Alcohol, Caprylyl Glycol, Potassium Sorbate

\*organic

## KEY INGREDIENTS

**3-O-Ethyl Ascorbic Acid (L):** derivative of Ascorbic Acid with hydrophilic and lipophilic properties; whitens by acting as a tyrosinase inhibitor; highly stable and antioxidant; low molecular weight creates high absorption rate; enhances collagen synthesis and skin elasticity; anti-inflammatory; gentle and non-irritating.

**Lysophosphatidic Acid:** derived from phosphatidylcholine, which is a class of essential phospholipids involved in membrane-mediated-cell-signaling within the body. Typically, Lysophosphatidic Acid stimulates cell differentiation, improves keratinization and limits parakeratosis – inflammation disrupts these processes, often leading to irregular skin growth. When applied twice a day for at least four (4) weeks, individuals reported a 20% reduction in pore size.

**Sodium Hyaluronate (L):** chirally-correct form of Hyaluronic Acid; a humectant that holds up to a 1,000 times its weight in water to provide maximum hydration and to help plump thirsty skin; improves softness and elasticity while also retaining and boosting moisture levels which helps to soften fine lines and wrinkles.

**Artemisia Vulgaris (Mugwort) Extract/Algae Extract:** special Algae and Mugwort (Artemisia Vulgaris) Extract combo rich in nutritious amino acids, polypeptides and cellular carbohydrates; combats irritation and redness.

**Beta-Glucan (D) (Oat Kernel Heart):** chirally-correct polysaccharide whose research shows it has the ability to support immune response to inflammation, damage and infection.

**Hamamelis Virginiana (Witch Hazel) Water:** soothing and refreshing, it is well known for its astringent power as well as its ability to help reduce swelling and inflammation. It also has reparative, antiseptic and antioxidant properties.

**Lecithin:** emollient, supports NMF (Natural Moisturization Factor) in skin.